

SHERI SAUTER MORANO, MASTER OF WINE



Sheri Sauter Morano, MW, CWE found her interest in wine initially sparked during a trip to Italy when she was 17 years old. She began her formal wine education at the International Wine Center in 1997 following graduation from Duke University.

At the IWC, where she was later an instructor, Sheri completed courses designed by the Wine and Spirit Education Trust to educate members of the wine trade. She was awarded the Intermediate Certificate in 1998 and the Advanced Certificate in 1999. In October of 2000, she became one of the youngest Americans to complete the rigorous Diploma and the following year passed the Certified Wine Educator exam designed by the Society of Wine Educators to promote higher standards among wine educators in the United States.

In November 2003, Sheri earned the prestigious title Master of Wine. Originally created by the wine trade in the United Kingdom, the title Master of Wine as designated by the Institute of Masters of Wine is generally recognized as the highest credential that can be obtained in the wine trade. Sheri joined the Institute as the youngest of 20 Americans (of whom she was only the second female) and 239 Masters of Wine worldwide. Currently, there are only 24 American Masters of Wine and 265 in the world.

In addition to her role as a wine educator, Sheri works as a consultant with Strategic Insights, a full-service marketing research firm.

She resides in Durham, North Carolina.

